

# Kiwanis

International

Serving the Children of the World

## Kiwanis Member Education

Developed by  
Kiwanis  
University



# Kiwanis

International

Serving the Children of the World

**Welcome!**



# Kiwanis

International

Serving the Children of the World

**Purpose:** To improve lives through fellowship in service worldwide.

**Defining** Kiwanis is a global organization of  
volunteers **Statement** dedicated to changing the  
world one child and one community at a  
time.



# Kiwanis

Serving the Children of the World

- Founded in 1915
- 8,400 Kiwanis clubs in 96 countries
- Motto: “Serving the Children of the World”
- The organization’s International Office is in Indianapolis, Indiana.
- 100<sup>th</sup> Anniversary in 2015 will be celebrated with 1 Million members!



# Membership Benefits

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- Change children's lives
- Improve the community and the world
- Build friendships
- Enhance leadership skills
- Develop business contacts
- Receive Kiwanis Magazine, District and club communications
- Enjoy discounts and promotions.
- Insurance coverage for Kiwanis club projects



# Member responsibilities

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- *Attend* club meetings regularly
- *Participate* in club service and fund-raising projects
- *Share* the experience with others
- *Demonstrate* pride of membership
- *Encourage* others to join -  
*Each member is asked to recruit at least one new member annually.*



# Attendance requirements

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- **Our club requires 60% attendance/participation**

It's easy to attain:

Example: Attend first meeting of the month - 1 credit

Attend Directors meeting following - 1 credit

Attend another meeting during the month

or

Work on a club service/fund raising project -

1 credit

- ***You have earned 75% attendance for the month!***



# Organization Structure

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**Kiwanis International** is the worldwide organization to which each Kiwanis club and member belongs. It is administered by the Kiwanis International Board of Trustees

Our District is one of 48 districts in Kiwanis International

Our Division is one of 26 divisions in the district.

Our Club is one of 11 clubs in our division.



# Our District



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**District name: New England District of Kiwanis**

**Number of clubs in the district: 179**

**Total members in the district: 5,556 (as of 6/1/2007)**

**Officers:** Governor: John Maihos (Beverly, MA)

Immediate past governor: Suzanne Lemak (Rutland, VT)

Governor-elect: Richard England

(Sandwich, MA)

Secretary: Frank Dennett (Portsmouth, NH)

Treasurer: David Koohy (Newport, RI)

One lieutenant governor per division



# Our Division

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Division: 21

Lieutenant Governor: Leonard Anair, West Springfield

Other clubs in our Division: Chicopee, Easthampton, Holyoke, Lee, Ludlow, Otis, Sheffield, Springfield, West Springfield/Agawam, New England e-Kiwanis (meets on-line in a Yahoo chat root!)

Division projects: None currently.



# About Our Club

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- Charter date: December 18, 1922
- Living charter member(s): None
- Legion of Honor members: 14



# Our Club Officers

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*President:* B. Bradley Cassin

*Immediate Past President:* Garreth J. Lynch, PhD

*President-elect:* George Delisle

*Vice-president:* Christine Roncolato

*Secretary:* Kelly Silvestri

*Treasurer:* William Santos

*Our club is managed by a 13-member Board of Directors which includes the officers and seven elected directors who serve staggered two-year terms. All our officers are elected by the members except for the club secretary, who is appointed by the President and confirmed by the Board.*



# Club Committees

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- Community Services
- Service Leadership Programs (Key Club, Circle K)
- Young Children: Priority One
- Human and Spiritual Values
- Club Administration
- Membership Growth and Education
- Public Relations
- Finance and Fundraising



# Communication

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- Club Meetings
- Missing Member Responder programs
- Club Newsletter, *Kiwanigram*
- Board Meetings
- New England District *Yankiwanian* magazine
- KIWANIS Magazine
- Kiwanis Web site, New England District web site
- Club web site , [westfieldkiwanis.org](http://westfieldkiwanis.org)
- District Yahoo group, "K-Family Updates" newsletter



# Standard Form for Club Bylaws

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- Parameters of Membership
- Parameters of Board Decisions
- Organization of Committees
- Club Meeting Guidelines
- Guidelines for Nomination of Officers
- Financial Requirements



# Club Administration

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## **Our club membership votes on:**

- Election of club officers and directors
- Amendments to club bylaws

## **The Board of Directors**

- Determines club policies
- Approves club projects
- Approves and controls club budget
- Manages the club



# Board of Directors Meeting

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Provides an opportunity to be involved in the decisions affecting club administration.

Day: First Thursday after the first Monday of each month

Time: 6:05 PM

Location: School Street Bistro



# Finances / Budgeting

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- **Administrative Account**
  - Income from club dues, meal charges, new member fees.
- **Service (or charity) Account**
  - Income from public fund-raising projects or contributions and cannot be used to pay administrative expenses of the club.



# Sample Administrative Acct.

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## • Income

Member fees	\$ 4,800
Happy Dollars	1,500
Misc.	500

**Total** **\$6,800**

## • Expenses

International Fees	\$2,000
District Fees	800
Club Supplies/Awards	500
Speaker meals/gifts	350
O&D/Crime insurance	750
District Conferences	700
Int'l Convention	1,000
Misc.	700

**Total** **\$6,800**



# Sample Service Account

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• Income		• Expenses	
Fundraising Project #1	\$5,000	Project A	\$5,000
Fundraising Project #2	\$5,000	Project B	3,000
Fundraising Project #3	\$5,000	Foundation Donations	1,000
		Portion of liability ins.	400
		Key Leader	800
		Builders Club	2,000
		Key Club	1500
		Incidental requests	1,300
<b>Total</b>	<b>\$15,000</b>	<b>Total</b>	<b>\$15,000</b>



# Club Fees

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## Where do my dues go?

- Local club dues: **\$38.10**
- District dues: **\$25**
- Kiwanis International Dues: **\$61.90**
  - Includes Kiwanis Magazine and member liability insurance coverage

**Total Annual Dues: \$125.00**



# Major Westfield club projects

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- **Cable TV Auction** - January-February, airs 1st Sunday in March.
- **Bike Safety Rodeo** - Planning February, Early May event
- **Fourth of July Fireworks** - March start, event July 3
- **Peanut Day Sale** - Industrial sale starts July; street sale first Saturday after Labor Day.
- **Senior Picnic** - Normally mid-September
- **Charity holiday party with Rotary** - mid-December



# Conventions

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The **Kiwanis International Convention** (late June or early July) allows clubs from around the world to exchange ideas, participate in forums, share fellowship and make decisions about the international organization.

The **New England District Convention** (in August) kicks off the Kiwanis year, which runs from Oct. 1 to Sept. 30. District officers are elected here. Club officers, elected delegates and interested members attend.

The **District Fall Training Conference** (November) and **Mid-Winter Conference** (February) give members an opportunity to attend classes and forums and seminars on club operation and other topics.



# Kiwanis International Foundation

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- Charitable fund-raising entity of Kiwanis International.
- Funds grants for activities and programs.

## Worldwide assistance

- 911 Victims Children's Fund
- Tsunami relief
- Hurricanes in the Gulf Coast
- Typhoons in the Philippines
- Earthquakes in El Salvador and Taiwan
- Eradicate Iodine Deficiency Disorder (IDD)
- Our club participates in the Annual Club Gift Campaign



# Kiwanis Foundation of New England

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- Charitable fund-raising entity of the New England District of Kiwanis.
- Provides major support for Kiwanis Pediatric Trauma Institute at Boston's Floating Children's Hospital.
- Established Hap Gerrish Pediatric Trauma Registry, a web-based reference service for medical professionals treating injuries to children.



# Kiwanis Family Service Leadership Programs

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- **Empowering teens:**
  - Builders Club
  - Key Club International
  - Key Leader
- **Equipping Adults for Leadership:**
  - Circle K International
  - Aktion Club
  - Kiwanis Junior (Europe only)
- **Enriching young students:**
  - Kiwanis Kids**
    - K-Kids
    - Terrific Kids
    - Bring Up Grades



# Our Club's Sponsored Clubs

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Name: Westfield State College Circle K,  
St. Mary High School Key Club

You are encouraged to attend their meetings.



# Membership Growth

## One Million Members in 2015

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- In North America, for every 1,000 people there are **19 children** under the age of 6 living in poverty.
- In North America, for every 1,000 people there is **1 Kiwanian**

### How can we help?

- ✓ Recruitment (Inviting new members)
- ✓ Retention (Keeping current members)
- ✓ New Club Building (Opening new clubs)



# Membership Growth

## One Million Members in 2015

Serving the Children of the World

- **Recruitment (Inviting new members)**
  - ✓ Six Pak/Growth Revolution programs
- **Retention (Keeping current members)**
  - ✓ Maximizing Kiwanis Service
  - ✓ New-Member Orientation
- **New Club Building (Opening new clubs)**
  - ✓ New-Club Building Process
  - ✓ Membership Development Manual



# That's our club

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What questions do you have ?

